

STRATEGIC PLAN

MISSION

The Academy honors outstanding construction industry leaders and leverages their collective experiences and expertise to help the Nation by improving their industry.

VISION

To drive improvement in the construction industry through leveraging our collective knowledge and expertise.

2035 VISION

NAC Knowledge used industry-wide
NAC financially sustainable

TRANSFORMING THE INDUSTRY TO BUILD A BETTER NATION

OBJECTIVES

- Financial sustainability
- Operational effectiveness
- Membership participation
- Performance measures
- Collaborative relationships
- Brand influence
- Measurable Impact
- Transformational opportunities

3-5 YEAR PLAN

GROW:

- Membership and Participation Opportunities
- Financial Support Base
- Industry Presence/Impact

CREATE & LEVERAGE:

- Construction Safety Culture
- NAC Knowledge
- Capability to Convene National Interfaces

INCREASE:

- Future Industry Leaders Support
- Organizational Breadth and Diversity
- Awareness of NAC Brand and Programs
- Financial Sustainability

GUIDING PRINCIPLES

The Academy will:

- Conform to the highest ethical and safety standards.
- Place the highest value on integrity and excellence.
- Establish relationships that are collaborative, creative, and innovative.

PERFORMANCE METRICS

- Membership growth, breadth, and diversity
- Member participation
- NAC Knowledge reach
- Scholarships awarded
- External exposures
- Financial sustainability
- Progress toward the vision



NATIONAL ACADEMY
OF CONSTRUCTION

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