



NATIONAL ACADEMY
OF CONSTRUCTION



**TRANSFORMING THE INDUSTRY
TO BUILD A BETTER NATION**



EXECUTIVE SUMMARY

The National Academy of Construction is transforming the construction industry by unifying its best leaders, building consensus, and expanding the industry's abilities and capacity. The academy provides experts to help guide nationally significant projects and initiatives. It helps shape and influence public policies that impact the construction industry's processes and methods for improving construction delivery and performance at reduced lifecycle cost.

The select, 500+ members of **The National Academy of Construction** serve the public by leveraging their collective expertise in the construction of the built world, which encompasses all kinds of structures, including residential, institutional, commercial and industrial buildings, as well as roads, bridges, tunnels, railways, airports, pipelines, power grids, telecommunications networks and water supply and

sewage systems. The academy's members have the skills and experiences needed for complex project organization, as well as managing project financing, permitting, and safe, high-quality, cost-efficient, and timely project and program execution. Their expertise covers all phases of planning, design, construction, operations, maintenance and the re-purposing of resilient and sustainable facilities throughout their lifecycles.

By sharing knowledge through online podcasts, publications and seminars, and by supporting the development of future leaders through scholarships and research, **The National Academy of Construction** is improving our built environment, boosting economic growth, expanding the pool of construction talent, and enhancing the construction industry's positive impact on society.

WHY IT MATTERS

America's built environment is the backbone and a critical enabler of our national security, economy, prosperity, health, welfare, safety, and quality of life. However, the built environment faces significant challenges that call for concerted efforts from people and organizations who understand the imperative of safeguarding and enhancing it. Critical challenges impacting us all include:



Decaying Infrastructure

Decades of deferred maintenance have accelerated the decline and vulnerability of our aged built environment.



Skills Shortages

The construction workforce does not have the mass, skills or capacity to meet America's current and future construction needs.



Safety Failures

Protections for the safety, health, and welfare of the nation's construction workers all too often falls dangerously short.



Reduced Economic Potential

Our current infrastructure deficiencies sap national productivity and increase risk to public health, safety, economic growth, and international competitiveness.

THE SOLUTION

The National Academy of Construction is committed to addressing these challenges and leading transformational change through direct actions.

- **Identifying and Leveraging Professional Excellence:** By recognizing, honoring, and enlisting the construction industry's most accomplished leaders, the academy empowers them to scale up their commitments for selfless service to the nation and the industry.
- **Fostering Innovation:** By promoting and supporting groundbreaking research, technological advancements, and the development and adoption of ever-improving practices and methods, the academy brightens the future of the industry.
- **Developing Talent:** By investing in the next generation of construction leaders, the academy ensures such progress will continue.
- **Advancing the Profession:** Through its leadership in supporting adoption of industry best practices and consensus standards, the academy is helping to transform our built infrastructure to make it more resilient, sustainable, and cost-effective throughout its life cycle -- for the good of us all.

CALLING FOR YOUR SUPPORT



The National Academy of Construction is asking for your alliance and support to help the academy address these challenges by:

- Leveraging and scaling the offerings of its collective expertise for the improvement of significant infrastructure initiatives and programs
- Participating in the national discussion of topics impacting major infrastructure development to help influence and shape public policy
- Lending its weight to the improvement of construction planning, execution and safety by disseminating knowledge, and by funding research and scholarships to help develop future leaders to advance the industry

In return for your support The National Academy of Construction will broadly recognize you and/or your organization through prominent inclusion of your names, logos, and references to your support in all relevant academy publications and programs. The academy's promotion of your support will enhance your brand and reputation. Our joint impact on the construction industry, its stakeholders and society, will be recognized and multiplied many times over.

For information about supporting this effort, please contact:

Sandra Pittman
National Academy of Construction
PO Box 46
Georgetown, TX 78627-0046
512-471-5084
spittman@utexas.edu



HOW CAN YOU **HELP**

By supporting **The National Academy of Construction** through partnering or sponsoring, you can add your brand and financial support to the academy's program to strengthen America's built environment, boost economic growth, build the workforce, and advance initiatives that amplify the construction industry's positive impact as a critical enabler of national success. We offer opportunities for you to financially back and co-brand selected academy projects individually, or to back the full program as a whole. Please send your donations to **The National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 786270-0046 or if paying by credit card, please contact Sandy at spittman@utexas.edu for an invoice and link to pay.

MULTIPLE OPPORTUNITIES

The National Academy of Construction invites organizations to:

Partner with the academy to create and exploit opportunities to collaborate and leverage our joint expertise, our networks, and our relationships. We will help you to scale and significantly increase your impact and your ability to participate in nationally significant initiatives, projects, and topics of major importance.

Support its mission with financial contributions by either underwriting individual projects or the entire program. The academy will widely and prominently recognize your generous contributions and support with acknowledgments in applicable printed materials and on its homepage, as well as on project-specific products, including landing pages delivering access to the academy's offerings, like seminars, podcasts, informational services, and white papers.

YOUR IMPACT



Your contributions to **The National Academy of Construction** will have a significant impact. Together, we can transform the construction industry and improve our nation's security, productivity, economic future, quality of life and public safety.

Tiered and targeted financial support opportunities are available individually for the academy's current eight standing projects, or for its program as a whole. Organizations giving support will be given display of their logos and taglines on the title pages and credits for each of the standing projects they support, or, if the academy's entire program is underwritten, with homepage acknowledgment and at each individual project level.

Your donations to **The National Academy of Construction**, a registered 501(c)(3) organization, are tax deductible to the extent allowed by law. The academy accepts one-time contributions for specific projects, but it encourages recurring annual gifts at the ongoing project or program levels.

THE PROGRAM

Below are the eight standing projects of The National Academy of Construction. Each can be supported to gain branding rights through individual donations, or the entire program can be supported and branded with your name or logo and acknowledgement of support, as a whole.

-
- Executive Insights
 - Ask Me Anything Webinars
 - Get the kNACk Podcast Series
 - Safety Workshops and Symposia
 - Scholarships and Internship Support
 - The National Academy of Construction's Annual Awards
 - The National Academy of Construction's Collaboration Partnerships
 - Construction Legends
-





NATIONAL ACADEMY
OF CONSTRUCTION

PROSPECTUS 1: EXECUTIVE INSIGHTS



The **National Academy of Construction's** Executive Insights program leverages and scales the knowledge, experience, and wisdom gained by individual academy members through their senior leadership roles in the construction industry. The *Executive Insights* program does this by distributing a series of tightly focused, insightful white papers authored by its members on construction topics of practical importance. New papers appear about twice a month, and as of June, 2025, the free distribution library of papers includes 223 titles in 20 topic areas, ranging from "Accelerating Project Delivery" to "Technology and Innovation". Recent examples of some of the impacts of the Executive Insights program include:

The Society of American Military Engineers (SAME) leadership shared several recent *Executive Insights* with its members, resulting in a high demand for more Executive Insights and a request for National Academy of Construction members to participate in SAME's national conferences and training sessions.

The "Safety Culture" series of 19 Executive Insights are being used in academic classrooms, nationwide, to support course materials.

The *Executive Insight* program continues to grow in size and impact. Many Executive Insights have had more than 1,000 downloads and several have more than 15,000 downloads.

The **National Academy of Construction's** *Executive Insights* are not academic research papers, but are real-life examples and experiences told by academy members. The authors are nationally recognized and highly respected industry veterans who transformed the performance of their organizations through inspirational leadership, excellent communications and wisdom. In the *Executive Insights*, they share their "street smarts," judgment calls, experience; best industry practices -- including sometimes counter-intuitive insights gained through "the school of hard knocks." The *Executive Insights* encourage, inform and inspire current and future leaders and enhance their performance and results. They are concise, 10 to 15 minute reads or podcast equivalents. The goal is that they are only as long as necessary to effectively share the material.

Your Support for Executive Insights

Your annual tax deductible contribution will help sponsor the editing, publishing, and distribution of the roughly 24 *Executive Insights* a year, and editions acknowledging your support and co-branded with your logos will reach an ever-growing audience of students, early and mid-career professionals, and practitioners. Keeping the *Executive Insights* series refreshed with new **National Academy of Construction** member perspectives on industry trends and practices will ensure the continual delivery of impactful content. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 2: Get the kNACK PODCAST SERIES



The National Academy of Construction creates a podcast series to capture the content of select *Executive Insights* delivered as podcasts called *Get the kNACK*. By June 2025, more than 56 productions have been published on a wide range of topics relevant to the design, engineering, and construction industry. Each podcast features at least one academy member. The rapid growth of the *Get the kNACK* program is demonstrated by two metrics: 112% growth of Get The kNACK podcast downloads and that *Get The kNACK* recently celebrated its 5,000-podcast download. A *Get the kNACK* podcast can be quickly produced to address issues of current importance in the industry, such as artificial intelligence, robotics, mental health and suicide prevention, regulatory changes, digital twins, and so forth.

As an example, one Get the kNACK series focused on leadership in 2024 with a special podcast series that was entitled “Leadership in Construction—Wisdom from **The National Academy of Construction** Masters” celebrating the Academies’ Silver Jubilee. This series of podcasts includes six past recipients of the National Academy of Construction’s prestigious Ted C. Kennedy and Richard L. Tucker awards. In each podcast, the guest shares their insights into effective leadership.

A second Get the kNACK podcast series dedicated to construction safety and employee mental well-being presented vignettes showcasing the personal experiences of National Academy of Construction members. These narratives highlight best practices for effectively establishing a robust safety culture and addressing the mental health and suicide crisis within the construction industry.

Your Support for the *Get The kNACK* podcast series

Your annual tax deductible contribution will help sponsor the editing, publishing, and distribution of the roughly 24 *Executive Insights* a year, and editions acknowledging your support and co-branded with your logos will reach an ever-growing audience of students, early and mid-career professionals, and practitioners. Keeping the *Executive Insights* series refreshed with new **NAC** member perspectives on industry trends and practices will ensure the continual delivery of impactful content. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 3: ASK ME ANYTHING WEBINARS



The **National Academy of Construction's** *Ask Me Anything* webinar series provides a unique platform for students and young professionals to connect with **National Academy of Construction** industry leaders in interactive sessions that offer invaluable insights into the world of design and construction, foster professional development, and inspire future professionals and leaders. Seven *Ask Me Anything* webinars were produced in 2024, bringing the total number of webinars to 46 over the past six years.

Typically, the webinars are viewed live and participated in by 60 to 120 university students and young professionals during production. Videos of sessions posted on the **NAC's** YouTube channel have been viewed more than 6,000 times.

By featuring successful leaders, entrepreneurs, and managers, the *Ask Me Anything* series empowers young leaders to explore various topics and helps them navigate their professional development career paths. Through these webinars, **The Academy** is not only sharing knowledge but also investing in the future of the industry and the nation.

In Fall 2024, the theme of the series was entrepreneurship in the engineering and construction industry, with National Academy of Construction members Marjorie Perry, Marco Campos, and Paul Foster as our guests. The sessions were viewed live by over 300 students from dozens of universities, with the resulting videos viewed almost 700 times since.

Your Support for Executive Insights

Your annual tax deductible contribution will help the academy, with your branded endorsement, expand the *Ask Me Anything* webinar series and provide even more opportunities for young professionals to learn and ask questions of **NAC** experts. Together with universities, we can build a brighter future for the construction industry by empowering the next generation of leaders. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 4: SAFETY WORKSHOPS AND SYMPOSIA



The National Academy of Construction is committed to improving safety performance throughout the construction industry by emphasizing the importance of fostering a construction safety culture to students in undergraduate education as well as to current practitioners in construction industry organizations.

The emphasis includes promoting an environment of leadership commitment to safety that extends from corporate executives to the laborers on the jobsites. **The National Academy of Construction** fundamentally believes that all accidents are preventable. **NAC** has developed several initiatives designed to achieve accident-free worksites.

The National Academy of Construction is conducting a second round of five Safety Culture Symposia between academia and industry emphasizing the need for introducing the concept of Safety Culture in undergraduate education. As a result of the first round of symposia, the New Jersey Institute of Technology and Virginia Tech have taken actions to create safety related programs which address the concepts of Safety Culture. Other universities have increased sensitivity to safety culture as an important element of effective engineering and construction management programs and are taking the opportunity of undergraduate coursework and are emphasizing safety culture in coursework with students.

NAC has published 19 safety related Executive Insights focused on Safety Culture, as well as a number of Get the kNACk podcasts on the same topic.

Additionally, **The National Academy of Construction** is:

- Examining mental health issues and the high rates of construction worker suicides and developing potential remedial actions.
- Codifying and developing a system for recovering a series of Safety Moments (safety-related preambles delivered at live events) for use by others.
- Promoting **The Academy's** position on a needed transition of headgear protection from Hard Hats to Helmets throughout the construction industry (published in Engineering News Record).

Your Support for Safety Workshops and Symposia

Your generous tax deductible donation will help **NAC** continue this important work, with your branded endorsement, continue this important work as it influences safety culture and practices across the industry, thus preventing injuries and saving lives. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 5: SCHOLARSHIPS & INTERNSHIP SUPPORT



The National Academy of Construction's Scholarship Program is a testament to our commitment to developing future leaders in the construction industry. By awarding scholarships to deserving students, we invest in the next generation of innovators, problem-solvers, and industry change-agents. These scholarships not only provide financial support but also recognize academic excellence, leadership potential, and a passion for construction. By empowering these future leaders, we are ensuring the continued growth and success of our industry.

The Academy award scholarships to 20 students in 2024, representing \$93,000. Cumulatively since the scholarship program began in 2020, **The National Academy of Construction** has awarded over \$251,000 in scholarships to 91 students from 69 universities. These scholarships have gone to deserving juniors, seniors, and MS students.

The recipients we have chosen over the past five years have been extraordinary. As one example, Daisy Dominquez-Hooper from Cal-Poly Pomona was a 2023 National Academy of Construction Scholarship recipient. Daisy attended our annual meeting in Boston that year and was also featured on a Get the kNACK podcast with National Academy of Construction member Elie Homsy discussing the importance of internships to learning. She plans to graduate in December 2025, going to work for Parsons. As she stated after receiving the scholarship, "not only does the scholarship provide me financial relief but it also encourages me to be the best that I can be for the industry." On her experience attending our annual meeting, she said: "Thanks so much for being welcoming and sharing insights, as it is amazing to see what the future holds."

Your Support for Scholarships and Internships

Your generous tax deductible donation will help **The National Academy of Construction** continue and expand the Scholarships and Internships program and provide opportunities for more talented students. Together, with your branded endorsement, we can build a stronger future for the construction industry by cultivating the next generation of leaders who will deliver our built environment. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 6: THE NATIONAL ACADEMY OF CONSTRUCTION ANNUAL AWARDS



The National Academy of Construction Awards Program recognize excellence and provide exemplars to practitioners and our next generation. NAC has two distinguished individual awards: **The Ted C. Kennedy Award** and **The Richard L. Tucker Outstanding Service Award**.

The Ted C. Kennedy Award is the highest honor of the Academy. It recognizes outstanding individual achievement for contributions over a career that has immeasurably improved the engineering, design, and construction industry. Established in 2011, the award and accompanying medal was named for Ted C. Kennedy, whose career was built upon his interest in people, ethics, innovation, education, generosity, and local and national involvement.

The Richard L. Tucker Outstanding Service Award is presented to an individual whose support over a sustained period has enabled NAC to grow and prosper. This award is in honor of Dr. Richard L. Tucker, who personally led the establishment of **The Academy** in 1999.

In addition, the annual National Academy of Construction Recognition of Special Achievement Award celebrates an exceptional team contribution within the industry. It showcases the creativity and innovation of professionals and their positive impact on the built environment and society. By highlighting groundbreaking achievements, this award inspires future generations to push boundaries, fosters a culture of excellence, and encourages the development of innovative solutions that benefit communities worldwide.

The first three recipients of the Special Achievement award were LaGuardia Airport's Terminal B Project, the Fargo-Moorhead Metropolitan Area Flood Risk Management Project, and the Isabella Dam Safety Modification Project. These projects were completed on budget, on schedule and safely, and have positively impacted millions of lives. This award showcases excellence and innovation, bringing recognition to our industry, NAC, its partners and supporters, and the awardees.

Your Support for The National Academy of Construction Annual Awards

Your generous, tax deductible donation will enable **The Academy** to salute, with your branded endorsement, the history of each award winner, through podcasts and publications, describing their leadership qualities and accomplishments. These icons are role models for current and future leaders and project teams of the industry. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 7: CONSTRUCTION LEGENDS



The National Academy of Construction recently began a new podcast series regarding construction legends. It features Academy members who are admired in the construction industry and have had an unforgettable and positive impact on others. Essentially, these podcasts are an oral history to preserve the collective memory and experience of these legends as a rich source of research in our industry. This podcast series was released with two offerings in 2024, with an additional five in production for 2025. These podcasts highlight career insights from some of our early members. We hope to include many of our National Academy of Construction members and donors in this series.

The first two podcasts, with Ken Stinson (CEO Emeritus of Kiewit) and Pat Galloway (President of Pegasus Holding), were released in late 2024. Each shared stories of how they got into the industry, what they learned along the way, and what they would do differently, given the chance. Each is a fascinating study into what makes an amazing person a legend in our industry. We hope you will listen to all of these podcasts and share them with others: they are extraordinary.

Your Support for Construction Legends

Your generous, tax-deductible donation will help sponsor this new series to be recorded, distributed, and preserved as a library of interviews with construction luminaries with careers of extraordinary excellence. It will be inspiring for a wide range of listeners, ranging from early career designers, builders and company owners, to veteran executives and historians. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

PROSPECTUS 8: THE NATIONAL ACADEMY OF CONSTRUCTION COLLABORATIVE PARTNERSHIPS



To scale and amplify **The National Academy of Construction's** influence and impact, the academy has codified collaborative partnerships with several nonprofit national professional organizations. These partnerships leverage and force multiply the partners' knowledge and expertise and help to create consensus, unified leadership, and transformation of the industry. They also create increased capacity and capability to provide expertise for significant project initiatives and topics of major importance.

These partnerships are force-multipliers in strengthening the Nation's built environment. As an example, we worked with the American Society of Civil Engineers (ASCE) in the development of its Performance Based, Life Cycle, Sustainable Infrastructure Standard (ASCE/COS 73-23). We also assisted the National Academy of Public Administration (NAPA) in developing its Disaster Resiliency for Housing and Infrastructure and Reviewing Financing Alternatives report.

Other efforts are focused on attracting, recruiting, and retaining talent in our construction industry. Examples include being a signatory on the Engineering Workforce Consortium to attract, retain, and activate the next generation of engineering and public works professionals, and participating in recent **National Academy of Construction** Panel at the SAME Small Business Conference, which provided a rich leadership discussion, mentorship, and sharing of **NAC's** knowledge initiatives.

Your Support for The National Academy of Construction Collaborative Partnerships

Your not-for-profit organizations' partnership with **NAC** will amplify both organizations' strategic impacts and accelerate the unification of the Industry's thought leadership, increase the Industry's capacity and capability, and further **The Academy's** mission to transform the construction industry to build a better America for tomorrow. Your tax-deductible donation in partnership with NAC will help make special collaborative projects a reality. If you have an interest in supporting this activity, please contact: **National Academy of Construction**, Attn: Sandy Pittman, PO Box 46, Georgetown, TX 78627-0046 or via email at spittman@utexas.edu.

DONOR FORM

THE NATIONAL ACADEMY OF CONSTRUCTION

Thank you for elevating **NAC's** mission of transforming the industry to build a better nation through your gift or legacy gift. By completing this form, you help ensure that your generosity will be administered in alignment with your philanthropic vision.

We are excited to share with you the many ways you can make a lasting impact through your generosity. While financial contributions are always vital, there are additional, meaningful ways to support **NAC's** work, such as through planned gifts, estate provisions, or beneficiary designations.

Rather than asking for detailed information, our goal is to inform and inspire. By highlighting these options, we hope to encourage you to consider which methods align best with your personal goals and values. Once you indicate an area of interest, a **NAC** Development Committee member will connect with you directly to provide more details in a secure and confidential manner.

Ways You Can Contribute

- **Planned Giving:** Estate gifts, wills, or beneficiary designations (IRA, life insurance, annuities)
- **Direct Gifts:** Cash, securities, or rare contributions such as real estate
- **Scholarship & Program Support:** Invest directly in the next generation of leaders in construction

Response Form

Please check any areas where you would like more information:

- Planned Giving (estate, will, IRA, life insurance, annuities)
- Direct Gifts (cash, securities, real estate)
- Supporting Scholarships and Programs
- I would like to speak with someone directly about supporting NAC

Name: _____

Best way to contact me (phone/email): _____

Please email to Sandy Pittman or email at spittman@utexas.edu OR
Mail to: Attn: Sandy Pittman, PO Box 46, Georgetown, TX 786270-0046